

# LETTER OF RECOMMENDATION FROM AL DALTON FEBRUARY 2023

Contact Details: [alandaltoncreative@gmail.com](mailto:alandaltoncreative@gmail.com)

Current Position: Graffiti Theatre Company.

Past Positions: Notes to Cork & Poster Displays Ltd.

Relationship: Client & Collaborator of Joe Winfield (2018-2022).

To Whom It May Concern,

I had the pleasure of working with Joe for approximately four years in the Web and Graphic design industry as a client and a project collaborator. I've also known him personally for longer than that.

I would highly recommend him for any position in the Web Design, Graphic Design & Marketing industry as he's fully capable of handling multiple projects from start to finish. I feel he could offer any company a combination of both creative and technical skills. His background is vast and he's studied hard to get to where he is now today. Joe has the capacity to make a contribution to many areas of work and the drive to work hard and take instruction from a leader or his team members.

I have worked in the creative design and advertising industry as well as theatre production for most of my adult life and I come across many bright young professionals on a daily basis, but Joe Winfield's talent and patience stands out among others. I remain impressed with his driven work ethic and ability to produce excellent work under pressure.

During our time together in Notes To Cork and Poster Displays, he built both website's from the ground up and helped us reach out to perspective clients online. During this time, we collaborated on a number of Notes To Cork client projects too. His skills and understanding of what Notes To Cork stands for helped our team successfully run several campaigns. Even though he was a collaborator, we and our clients saw him as part of the team.

What stands out is that he recently collaborated with us on a project which needed full branding, strategy and online coverage. Not only did he built a fully equip professional website, he also created all of the branding collateral and even took over from the project as lead when I had to stand back from it for personal reasons. I spoke with the client afterwards to make sure they were comfortable with the change in plan and they were completely satisfied with it, they had no issues with Joe and were completely impressed by the end result.

When we shared an office together, he was usually there before I came in and remained there after I left. He was a welcome addition to the office and was always working on something or learning something new. If he was asked to do something he'd never done before he'd always see it as a challenging new opportunity and wouldn't turn it down. He has a great attitude and is always willing to help out.

I am confident to say that Joe will be a great asset to your company. Not only will he be a hard working creative member of your team, but he will also help other employees grow and flourish on the team.

Please do not hesitate to contact me if you need more information or would like to discuss any of his other achievements. You can reach me on [alandaltoncreative@gmail.com](mailto:alandaltoncreative@gmail.com).

Yours sincerely,

*Al Dalton.*